For-profit Colleges Collect Half of All Department of Defense Tuition Assistance Benefits

For-Profit Colleges: $280 million
Public Colleges: $163 million
Non-Profit Colleges: $119 million

Source: HELP Committee analysis of Department of Defense data.
Six for-profit education companies collect 41 percent of all DOD Tuition Assistance Funds.

Source: HELP Committee analysis of Department of Defense data.

Note: * indicates public school, # indicates non-profit school.

For-Profit Schools

<table>
<thead>
<tr>
<th>University</th>
<th>Dollars in Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Public Education, Inc.</td>
<td>$47.3</td>
</tr>
<tr>
<td>University of Maryland</td>
<td>$47.3</td>
</tr>
<tr>
<td>Bridgepoint Education, Inc.</td>
<td>$33.2</td>
</tr>
<tr>
<td>TUI LLC</td>
<td>$32.7</td>
</tr>
<tr>
<td>Apollo Group, Inc.</td>
<td>$32.1</td>
</tr>
<tr>
<td>Embry Riddle University</td>
<td>$27.1</td>
</tr>
<tr>
<td>Central Texas College Inc.</td>
<td>$21.2</td>
</tr>
<tr>
<td>University of Park</td>
<td>$18.2</td>
</tr>
<tr>
<td>Academic Partners University</td>
<td>$16.1</td>
</tr>
</tbody>
</table>

Public and Non-Profit Schools

<table>
<thead>
<tr>
<th>University</th>
<th>Dollars in Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Central Texas</td>
<td>$97.5</td>
</tr>
<tr>
<td>University of Houston</td>
<td>$97.3</td>
</tr>
<tr>
<td>Columbia University</td>
<td>$87.1</td>
</tr>
<tr>
<td>University of Texas</td>
<td>$83.5</td>
</tr>
<tr>
<td>Southern University</td>
<td>$71.2</td>
</tr>
<tr>
<td>University of Denver</td>
<td>$54.0</td>
</tr>
<tr>
<td>University of North Carolina</td>
<td>$53.9</td>
</tr>
<tr>
<td>University of Washington</td>
<td>$50.0</td>
</tr>
<tr>
<td>University of Idaho</td>
<td>$45.0</td>
</tr>
<tr>
<td>University of Illinois</td>
<td>$44.0</td>
</tr>
</tbody>
</table>

Where are Department of Defense Tuition Assistance Dollars Going?
Yet, only Department of Education funds are counted in restriction that for-profit colleges get at most 90 percent Federal dollars.

A significantly higher percent of total DOD benefits go to for-profit colleges, compared to other Federal Education Programs.

Source: HELP Committee analysis of Department of Defense, Veteran Affairs and Education data.

For- Profit Schools  All Other Schools

For- Profit Schools  All Other Schools

For- Profit Schools  All Other Schools

For- Profit Schools  All Other Schools
Student Outcomes at For-Profit Colleges Receiving the Most DOD Tuition Assistance Benefits

<table>
<thead>
<tr>
<th>Institution</th>
<th>Bachelor’s Students Withdrawn</th>
<th>Associate Students Withdrawn</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apollo Group, Inc. (University of Phoenix)</td>
<td>66.4%</td>
<td>50.3%</td>
</tr>
<tr>
<td>Bridgepoint Education, Inc.</td>
<td>N/A</td>
<td>63.4%</td>
</tr>
<tr>
<td>American Public Education, Inc.</td>
<td>84.4%</td>
<td>N/A</td>
</tr>
<tr>
<td>Apollo Group, Inc. (University of Phoenix)</td>
<td>46.4%</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Source: HELP Committee analysis of documents provided by schools. For-Profit student outcomes based on all students who enrolled between July 1, 2008 and June 30, 2009 as of mid-2010.

What Are Taxpayers and Servicemembers Getting For Their Money?
Funds Collected by For-Profit Colleges Increased Quickly Between 2009 and 2011

Top Three Recipients of DOD Tuition Assistance Benefits, FY2009 and FY2011

- For-Profit Schools
  - Bridgepoint Education, Inc.: $13
  - University of Maryland: $44
  - American Public Education, Inc.: $73

For-Profit Schools

Public and Non-Profit Schools

Source: HELP Committee analysis of Department of Defense data.

Funds Collected by Public and Non-Profit Schools

- Public and Non-Profit Schools
  - $98

In Millions

Dollars in Millions

100
90
80
70
60
50
40
30
20
10
0

100
98
47
44
13
Military Spouse Career Advancement Accounts (MyCAA) Benefits by Sector, FY2011

For-Profit Colleges: $40 million
Non-Profit Colleges: $221 million
Public Schools: $21 million
Non-Profit Colleges: $4 million

For-Profit Colleges Collect Nearly Two-Thirds of DOD Military Spouse Education Benefits

Source: HELP Committee analysis of Department of Defense data.
Top Ten Recipients of DOD MyCAA Benefits, FY2011

Dollars in Millions

- Allied Business Apollo Group, Inc.
- Apollo Group, Inc.
- Florida Gulf Coast University
- Florida Gulf Coast University Career Step, LLC
- Kaplan Higher Education Corporation
- Maryland Kean University
- Michigan College of Animal Behavior
- Penn Foster Group, Inc.
- Bridgepoint Education, Inc.
- University of Maryland System

Note: * indicates school not subject to Department of Education student protections and regulations.

Source: HELP Committee analysis of Department of Defense data.
For-profit colleges devote significantly more federal funds to profit and marketing.
also cover almost all other occupational areas.

The largest demand among the spouses is for healthcare-related training, although it can
for counseling and other ways to assist them in finding work. We are told by the DOD that
in history, for a one-time entitlement of up to $6,000 that can be used for training, as well as
for EDIC are the 800,000-plus military spouses who have been authorized, for the first time
for the 800,000 of the most important potential short and long-term targets.

1. Military Spouses. Probably one of the most important potential short and long-term targets

The Government

There are a number of emerging opportunities that may present short, medium, and longer-term

Possible Opportunities for EDIC "90:10"

Subject: Possible Opportunities for EDIC "90:10"

Date: May 8, 2010

From: Consultative Consultant

To: Director, EDIC

Memorandum - Confidential

Requirements

For-Profit Colleges Strategize Collecting DOD Programs to Satisfy Regulatory

In light of the dual goals of interest, let us briefly review the opportunities we see among

funding that could add students and revenue that would also address the "90:10" issue.

Thanks for the call outlining the interests of EDIC in learning more about potential areas of

Revised: 5/10/2010